



Cleansol Corp.



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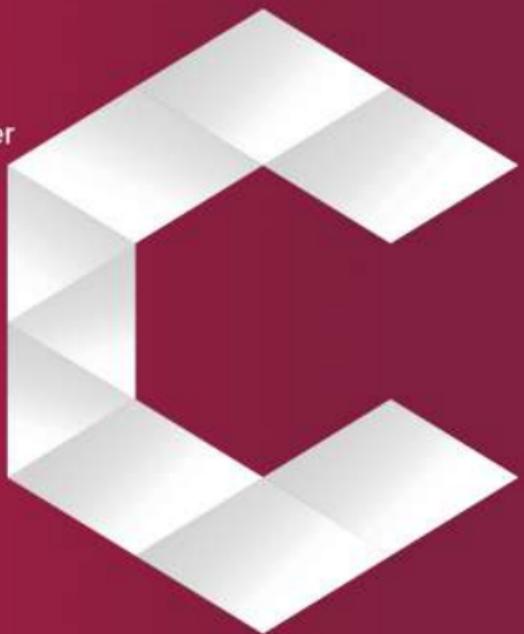
[cleansol.com.pk](http://cleansol.com.pk)

# Who We Are

Cleaning Solutions Pvt. Ltd. is a leading home-care cleaning products manufacturer based in Multan, Pakistan. Guided by the experience and vision of our Chairman, Sheikh Abdul Latif, we bring over 50 years of chemical and dye expertise to every product we create. Our heritage is built on trust, quality, and consistent performance across households and trade channels.

# Our Commitment

We operate under ISO 9001:2008 certification, ensuring strict quality management from raw materials to finished goods. Every product is formulated to be effective, skin-friendly, and environmentally responsible—values embedded in our processes, not just claims.



# Our Brand: HERO

HERO is our flagship range of everyday cleaning essentials, trusted by families nationwide. Each product is engineered to deliver strong performance, refreshing fragrance, and dependable value.





# HERO Handwash

Gentle on skin yet tough on germs, protecting hands with a rich lather and refreshing, long-lasting fragrance.





# HERO Antimicrobial Surface Cleaner

Versatile, quick-acting formula that cuts grease and lifts grime for cleaner surfaces all around the home.





## HERO Maxishine (Internal Car Cleaner)

Deep-clean formula designed for car interiors, lifting dust, stains, and grime while leaving surfaces polished and fresh.



## HERO Maxiwash (External Car Cleaner)

High-foam wash that removes road dirt and tough residue, delivering a spotless, glossy finish with every clean.



# HERO Toilet Cleaner

Tough on stains and odor, leaving toilets visibly cleaner and freshly scented with every flush.

# HERO Bathroom Cleaner

Removes soap scum and buildup for a sparkling bathroom with a fresh, long-lasting scent.





# HERO Blue Brightener

Enhances whiteness with a cool, bright finish-giving laundry a clean, radiant boost in every wash.





# HERO Dishwashing Bar & Liquid

Fast grease-cutting in two formats: a compact, durable bar for everyday washing, and a smooth liquid for streak-free, foaming clean results.



# B2B Expansion Strategy

Our decision to strengthen our B2B presence is driven by rising demand for reliable, high-quality products across wholesale, retail, and distribution channels. By building strong business partnerships, we aim to expand market reach, streamline supply chains, and deliver consistent value to our partners.

This strategy enables closer collaboration with key industry players, tailored solutions, and assured product availability across markets. With a focus on long-term relationships and operational efficiency, our B2B model supports mutual growth while strengthening our industry footprint.



# Capabilities

We are equipped with modern machinery and a well-organized manufacturing setup that enables the production of a wide range of liquid formulations. Our facility features large- capacity mixing tanks, digital dosing systems, and automated filling and sealing lines, ensuring accurate formulation, hygiene, and efficient packaging.

With this advanced infrastructure and a skilled technical team, we manufacture products such as dishwash liquids, floor cleaners, laundry detergents, disinfectants, toilet cleaners, and multi-purpose solutions. Strict quality checks are conducted at every stage to ensure consistency in texture, fragrance, color, and performance. Our flexible production capacity allows us to cater to both small-scale requirements and large-volume orders, supporting diverse customer needs with reliable, high-quality output.



# Why Choose Us?

- Decades of technical expertise and leadership
- Strict, measurable quality standards (ISO 9001:2008)
- Skin-friendly and environmentally considerate formulations
- Diverse, value-driven product range for every home/institution.
- Strong nationwide distribution and dependable service



# Let's Connect

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