



Cleansol

INTRODUCTION

Cleansol is a dynamic home care and hygiene company focused on building trusted consumer brands that deliver quality, value, and everyday convenience. With a strong understanding of evolving consumer needs and market trends, Cleansol combines strategic brand development, innovative marketing, and customer-focused initiatives to strengthen its presence across Pakistan.

Driven by creativity, market insight, and continuous innovation, Cleansol is committed to developing meaningful connections with consumers, expanding brand visibility, and creating products that become an essential part of everyday households. Its approach is centered on strong brands, effective marketing, consumer trust, and sustainable market growth.

FOUNDER'S MESSAGE

"Every challenge presents an opportunity to innovate. By combining strategic insight with decisive action, we transform challenges into sustainable success and enduring value."

OUR VISION

To be Pakistan's most trusted, innovation-driven home & personal care company, making life cleaner, safer, and more affordable for millions of satisfied customers at home and worldwide.

OUR MISSION

To design, manufacture, and deliver safe, high-quality products through lean manufacturing, a customer-first mindset, and a strong distribution network, powered by reliable suppliers and trusted by satisfied customers.

OUR VALUES

Best quality and honest value, Customer trust in our greatest asset, Innovate with speed and purpose, win as one high-performing team. Tower-Based Spray Drying Technology. Superior Quality Materials.

MULTAN

Multan, known as the "City of Saints," is one of South Asia's oldest cities and a major cultural and historical center in Punjab, Pakistan. It is famous for its Sufi shrines, including those of Shah Rukn-e-Alam, Bahauddin Zakariya, and Shams Tabriz, as well as historic landmarks such as Multan Fort. The city is also known for its rich cuisine, especially Multani Sohan Halwa, traditional arts, cultural festivals, and distinctive Islamic architecture. Despite its extremely hot summers, Multan remains an important hub for education, culture, pilgrimage, and regional economic activity, with institutions such as Emerson University Multan and Nishtar Medical University.



Big
CLEANING



BIG CLEAN

STRENGTH WITH POWERFUL COLOR GUARD





دیفائن: دھلائی کا نیا معیار



Hero

ALL-IN-ONE CLEANING SOLUTION





خرچہ کم... دھلائی میں دم





سفیدی زیادہ۔۔۔
قیمت کم



Hero[®]
Dishwash Bar
With Lemon Power



**THE BEST CLEAN
LASTING SHINE
FOR YOUR DISHES!**





Hero
Antimicrobial
Surface Cleaner

**CLEANS DEEP,
SHINES EVERY CORNER!**









برتن چمکائے، کچن مہکائے



NEW
BOUNCER
LIQUID BLUE

کپڑوں کی چمک کا اصلی راز





گندگی کو کہہ دو گڈ بائے،
باؤنسر باتھر روم کلیئر کے ساتھ!



ہر گھر کو چمکائے







Cleansol



Questions and Comments:

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