



cleansol



cleansol corp



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cleansol.com.pk

Who We Are

Cleansol is a dynamic home care and hygiene company focused on building trusted consumer brands that deliver quality, value, and everyday convenience. With a strong understanding of evolving consumer needs and market trends, Cleansol combines strategic brand development, innovative marketing, and customer-focused initiatives to strengthen its presence across Pakistan.

Driven by creativity, market insight, and continuous innovation, Cleansol is committed to developing meaningful connections with consumers, expanding brand visibility, and creating products that become an essential part of everyday households. Its approach is centered on strong brands, effective marketing, consumer trust, and sustainable market growth.

Our Commitment

We operate under ISO 9001:2008 certification, ensuring strict quality management from raw materials to finished goods. Every product is formulated to be effective, skin-friendly, and environmentally responsible—values embedded in our processes, not just claims.



Our Brand: HERO



HERO is our flagship range of everyday cleaning essentials, trusted by families nationwide. Each product is engineered to deliver strong performance, refreshing fragrance, and dependable value.







HERO Handwash

Gentle on skin yet tough on germs, protecting hands with a rich lather and refreshing, long-lasting fragrance.



HERO Antimicrobial Surface Cleaner



Versatile, quick-acting formula that cuts grease and lifts grime for cleaner surfaces all around the home.





HERO Maxishine (Internal Car Cleaner)

Deep-clean formula designed for car interiors, lifting dust, stains, and grime while leaving surfaces polished and fresh.

HERO Maxiwash (External Car Cleaner)

High-foam wash that removes road dirt and tough residue, delivering a spotless, glossy finish with every clean.



HERO Toilet Cleaner

Tough on stains and odor, leaving toilets visibly cleaner and freshly scented with every flush.

HERO Toilet Cleaner

Removes soap scum and buildup for a sparkling bathroom with a fresh, long-lasting scent.





HERO Antimicrobial Surface Cleaner

Enhances whiteness with a cool, bright finish—giving laundry a clean, radiant boost in every wash.



HERO Dishwashing Bar & Liquid



Fast grease-cutting in two formats: a compact, durable bar for everyday washing, and a smooth liquid for streak-free, foaming clean results.





Our Brand Big Cleaning

Big Cleaning Washing Powder is a powerful premium detergent that removes stubborn stains while keeping clothes soft, fresh, hygienic, and vibrant. Perfect for everyday washing, it comes in multiple sizes with cost-saving larger packs.





BIG CLEAN

STRENGTH WITH POWERFUL

COLOR GUARD



B2B Expansion Strategy

Our decision to strengthen our B2B presence is driven by rising demand for reliable, high-quality products across wholesale, retail, and distribution channels. By building strong business partnerships, we aim to expand market reach, streamline supply chains, and deliver consistent value to our partners.

This strategy enables closer collaboration with key industry players, tailored solutions, and assured product availability across markets. With a focus on long-term relationships and operational efficiency, our B2B model supports mutual growth while strengthening our industry footprint.





Why Choose Us?

- Decades of technical expertise and leadership
- Strict, measurable quality standards (ISO 9001:2008)
- Skin-friendly and environmentally considerate formulations
- Diverse, value-driven product range for every home/institution.
- Strong nationwide distribution and dependable service



Cleansol

Let's Connect

Cleansol Corporation



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